

Green Jobs Research Development Workshop: business perspective

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Future Leap's
Festival of
**SUSTAINABLE
BUSINESS**



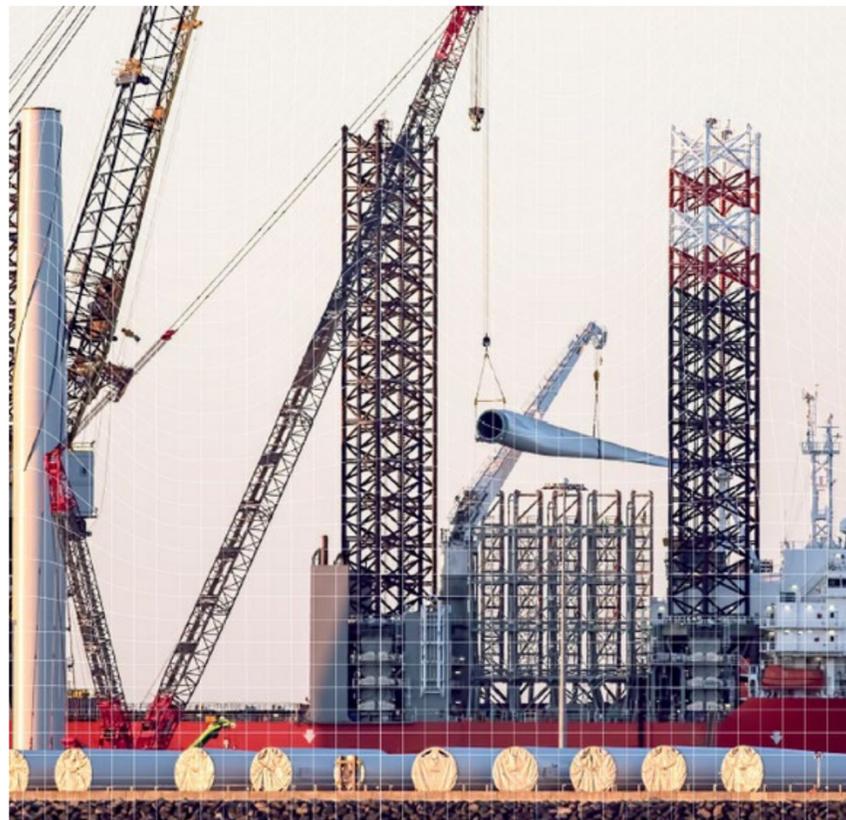
**FUTURE
LEAP**

About Future Leap

We are a sustainable business network, giving organisations the **space, knowledge, contacts** and **tools** to accelerate their sustainability journey and progress towards net zero.

- 400+ Business Network members
- Sustainability themed events and **the Festival of Sustainable business > Exhibition on 15th June 2023**
- Co-working and meeting spaces in Bristol
- **Business sustainability services**
 - Net Zero: carbon management, reporting and planning
 - Retrofit solutions and environmental technologies
 - Business ethical financing options for sustainability projects

Why green jobs



A Net Zero workforce
May 2023

- Climate Change Act in 2008
- UK's legally binding commitment to reach Net Zero 2050
- To limit global warming to 1.5 degrees, GHG emissions peak immediately and before 2025 at the latest **IPPC March 2023**

The committee on climate change recently published:

"There is potential for the Net Zero transition to create more jobs than will be lost. Between 135,000 and 725,000 net new jobs could be created by 2030 in low carbon sectors, such as buildings retrofit, renewable energy generation and the manufacture of electric vehicles."

<https://www.theccc.org.uk/publication/a-net-zero-workforce/> (May 24th 2023)

Barriers for sustainability action within the business community

Knowledge gaps:
Understanding of
the wider context
and skills in house

Priorities:
business owners,
directors
unwilling to
disrupt business
as usual

Fear of getting it
wrong: or being
accused of
greenwash

Time restraints:
doesn't have to
be all or nothing

Financial limitations

The most recent IPCC report states that climate finance will need to increase between 3 and 6 times by 2030 to achieve mitigation goals, alone.

IPPC - 2023

Policy: Lack of imperative; businesses addressing Sustainability is often voluntary



The 2023 Gen Z and Millennial Survey

Over 40% of Gen Z, Millennials Would Switch Jobs Over Climate Concerns: Deloitte Survey



"Around 60% of respondents reported that they would be willing to pay more for sustainable products and services, for example, although over half are concerned that they won't be able to do so without an improvement in the economic situation..."

Nearly two-thirds of respondents said that they consider companies' sustainability claims and certifications before purchasing goods or services, or plan to in the future."



<https://www.esgtoday.com/over-40-of-gen-z-millennials-would-switch-jobs-over-climate-concerns-deloitte-survey/>

Motivations for sustainability action and green job creation



Moral imperative:
necessary to meet
net zero and limit
impact of climate
change

Opportunity:
Increased
demand for
green products

Stakeholder interest:
Conscious customers
who want to work
with or buy from
ethical companies

Financial benefit:
operational
efficiency,
savings, access to
resources,

“Companies that don’t adapt will go bankrupt without question.”

Mark Carney, UN Special Envoy for Climate Action and Finance

Compliance: Current and future legislation
UK Net Zero 2050

Business support and funding

Addressing the barrier businesses are faced with:

- Access to Financing options
- Funding availability
 - (Zero Carbon Business) <https://zerocarbonbusiness.uk/find-support-and-funding/>
- Understand the return on investment
- Access to training
- Introductory sustainability and carbon management

Kickstart case study



In tackling climate change we are facing an even greater challenge than COVID-19.

Green Kickstart scheme: an idea raised by Future Leap with BEIS

The 2020 Kickstart Scheme was a UK government program that provided funding to create new jobs for 16 to 24-year-olds on Universal Credit who are at risk of long-term unemployment.

Funding covered 100% of the National Minimum Wage (or the National Living Wage depending on the age of the participant) for 25 hours per week for a total of 6 months, as well as associated employer National Insurance contributions and minimum automatic enrolment pension contributions

Future Leap employed 8 kickstart team members of which 6 progressed to permanent roles

We facilitated Kickstart placements for 21 organisations

Stay in touch



Get in touch

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Attend for our free festival exhibition

Join the Future Leap Network

Come to our Next Event

Climate Ask

June 15th 2023



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