

# Everybody's Different: The Appearance Game!



267 children aged 9-11 years tested out the game at school

- 78% wanted to play again
- 74% learnt new things
- 85% said other children would like to play the game



The children's knowledge of appearance-related issues significantly increased after playing

They learnt lots of key messages from the game...

"RESPECT OTHER PEOPLE'S LOOKS"

"THERE ARE MANY DIFFERENT CAUSES OF SCARS"

"YOU CAN TELL WHAT PEOPLE'S PERSONALITY IS FROM HOW THEY LOOK"

"IT'S GREAT TO BE DIFFERENT"

"DIVERSITY MEANS EVERYONE IS DIFFERENT AND UNIQUE"